

## About Us

Young Audiences Scotland is the pilot audience development project for the children and young people's theatre sector developed and managed by the consortium of Catherine Wheels, the Bank of Scotland Imagine Festival, Giant, Starcatchers, macrobert, TAG, Visible Fictions, Puppet Animation Scotland and Wee Stories.

The ultimate aim of the project is to increase and develop audiences for children and young people's theatre in Scotland, through collaborative working and dissemination of best practice.

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We invite any venue or touring company presenting professional theatre for children and young people in Scotland to add their Scottish performance dates into the What's On section of this site. Please contact Sally Wilson, Project Co-ordinator, for more information.

### Educational Support Materials - Guidelines for best practice

The Educational Support Materials - Guidelines for best practice document has been developed to provide producers and presenters of professional theatre for children and young people with a practical framework through which effective marketing and appropriate educational materials can be produced. You can download the Guidelines document pdf by clicking on the logo to the right.

### 2009 Project progress report

If you would like to know more about the Young Audiences Scotland project and the range of activities, you can download the 2009 Project progress report pdf for further information by clicking on the logo to the left.

registered company (Scotland SC203436).

The Bank of Scotland Imagine Festival is produced by Imagine.  
Registered in Scotland No. SC115855 and Scottish Charity (SC016437).

Giant Productions Ltd is a registered Scottish Charity (SC011312) and  
registered company (Scotland 121643)

macrobert is a registered Scottish Charity (SC 039546) and registered  
company (SC 337763)  
The

Puppet Animation Festival is managed by Puppet Animation Scotland.  
Registered Scottish Charity (SC022042) and a Company Limited by  
Guarantee (Scotland 169132)

Starcatchers is part of Imagine. Registered in Scotland No. SC115855  
and Scottish Charity (SC016437).

TAG is part of the Citizens' Theatre Ltd. Registered in Scotland No.  
SC22513, Scottish Charity (SC001337)

Visible Fictions Theatre Company is a registered Scottish Charity  
(SC021724) and a Company Limited by Guarantee (Scotland 144133).

Wee Stories is a registered Scottish Charity (SC025251) and a Company  
Limited by Guarantee (Scotland 167130).

Young Audiences Scotland gratefully acknowledges the continuing support of the Scottish Arts Council's Lottery fund.

If you would like to know more about the range of audience development work currently being undertaken throughout  
Scotland, you can visit:

Glasgow Grows Audiences (GGA)

The Audience Business (TAB)

Hi-Arts  
[Click here](#)